

Method and system for customising build-to-order products

Abstract

5 A method and system for configuring a product assembled
from a plurality of components, where each component may
be available in several variants; the method comprises
the steps of presenting to a user, via a user interface,
a first plurality of variants of a first component; re-
ceiving from a user an indication of a first variant se-
10 lected from the first plurality of variants; presenting
to the user via the user interface a graphical represen-
tation of the first variant; presenting to the user, via
the user interface, a second plurality of variants of a
second component; receiving from the user an indication
15 of a second variant selected from the second plurality of
variants; presenting to the user via the user interface a
graphical representation of the first selected variant of
the first component in the predetermined relationship to
the second selected variant of the second component.

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(Figure 4 should be published)